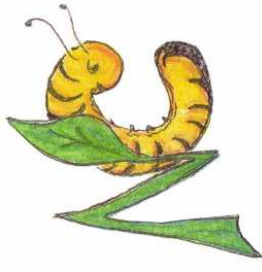




NATURE'S CROSSROADS

EARTH-FRIENDLY SEEDS FOR MIDWEST GARDENERS



Earn Money Selling Organic Seeds!

Are you tired of fundraisers that focus on selling things that people don't really want or need? Earn money for your group with a product that is healthy, good for the environment, and attractive to people of all ages who want to get outside and grow some tasty food!

We offer a wide variety of organic and naturally grown seeds, including many varieties grown here in Indiana. We also offer seed collections, specialty seed mixes, and gardening kits for gardeners of all ages and abilities.

Earning money is easy with our affiliate program. Simply ask your friends, family members, and supporters to click on the link from your website to our store. You will automatically earn 25% of their order total (excluding tax and shipping).

Don't have a website? Don't worry! We will create a page for you and give you the address to pass on to your supporters. They can order exactly what they want and have it shipped directly to their home while you earn 25%!

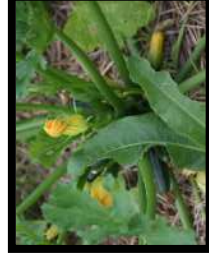
About Us

We are a family-friendly local business providing gardeners in Indiana and surrounding states with the organic/earth-friendly seeds and supplies that make sense for where we grow. Our two founders have extensive experience as farmers, business managers, and active participants in the local food movement. Everyone in the company is passionate about growing food sustainably and dedicated to making quality organic seeds and supplies more accessible in the Midwest.

Our Mission

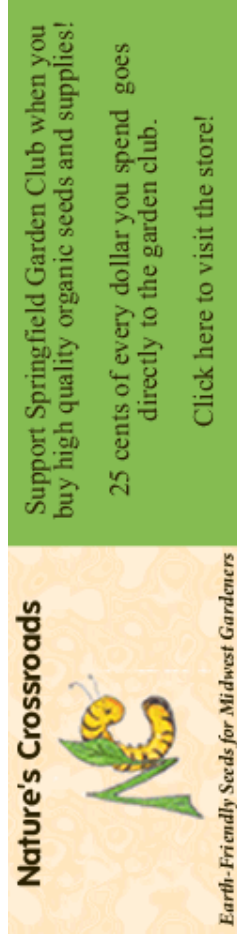
We operate in accordance with a sustainable plus mission, meaning that we aim to be good for the community, good for the earth, and economically viable. The "plus" aspect of being sustainable means that we strive to be regenerative or healing in the areas that have need. Our aim is to promote organic growing throughout the state of Indiana and we do this through providing products and education including organic fertilizers, seed and supplies. We love to see people of all ages growing and eating healthy, fresh, local food.

www.naturescrossroads.com



How It Works

Getting started is easy. Simply visit our website (www.naturescrossroads.com) and click on the "Affiliate Program" link. Fill out a simple form letting us know a little about your organization and the best way to reach you. If you already have a website or electronic newsletter, we will design a custom banner for your site like the one shown below.



Nature's Crossroads
Earth-Friendly Seeds for Midwest Gardeners

Support Springfield Garden Club when you buy high quality organic seeds and supplies!
25 cents of every dollar you spend goes directly to the garden club.
Click here to visit the store!

Don't have a website? We'll create a webpage for you on our server with a similar banner and a little extra information about your group. In either case, we're happy to work with you to find a design that meets your needs. Once the banner is up and linked to our website, all you have to do is send the link on to your supporters. All their orders will be automatically credited to your account, earning you 25% of the sales total (excluding shipping and taxes).

We will send you a check each month with your earnings from the previous month if they totaled at least \$25. Twice a year (in July and January) we will write a check for any outstanding balance. You can run your fundraiser for only a few weeks or you can keep collecting orders from your website all year long.

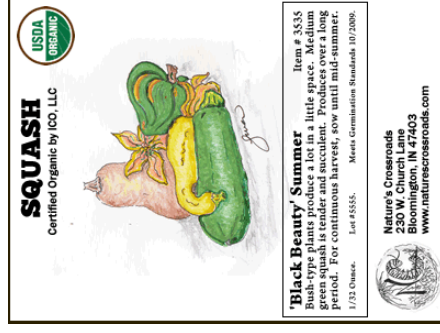
Convert Your Dollars to Seeds

If you're looking for gardening seeds and supplies for your group, you can also choose to spend your earnings on our products at a wholesale rate (roughly 60% of retail rate). Please let us know if you'd like more information!

Our Products

We carry over 100 varieties of seeds that are all proven successful in Indiana organic gardens. The majority of our seeds are certified organic and labeled accordingly. Our seeds come in two packet sizes, regular and jumbo. We also offer specialty tins with custom seed mixes like our Hummingbird & Butterfly Mix designed to attract pollinators. Additionally, we have created a selection of gardening kits and collections that feature multiple varieties grouped around a theme, such as our Sunflower Fort Kit with everything you need to grow a secret hideout or our Black Thumb Collection featuring five easy-to-grow varieties.

Our packets, kits, and collections feature hand-drawn art from two of our staff members as well as detailed growing instructions.



SQUASH
Certified Organic by IGO, LLC

Black Beauty' Summer
Item # 3535
This is a beautiful, tender and succulent green squash is tender and succulent. Produces over a long period. For continuous harvest, sow until mid-summer.
1/32 Ounce. Net Weight
Lot # 45555. Meet Certification Standards 10/2009.

Nature's Crossroads
230 W. Church Lane
Bloomington, IN 47403
www.naturescrossroads.com



Still have questions? Maggie Sullivan, our affiliate program manager and webmaster would be happy to talk by phone or e-mail. She would be delighted to help you figure out a way to adapt our program to your needs. Please, give her a call or send an e-mail and tell her what you're thinking.

Maggie Sullivan, Affiliate Program Manager
812-327-9612 (cell) 812-824-3727 (fax)
maggie@naturescrossroads.com
230 W. Church Lane Bloomington, IN 47403